

# The Rise and Fall of the Reserve Currency Dollar

## **The Curse of the Paper Dollar**

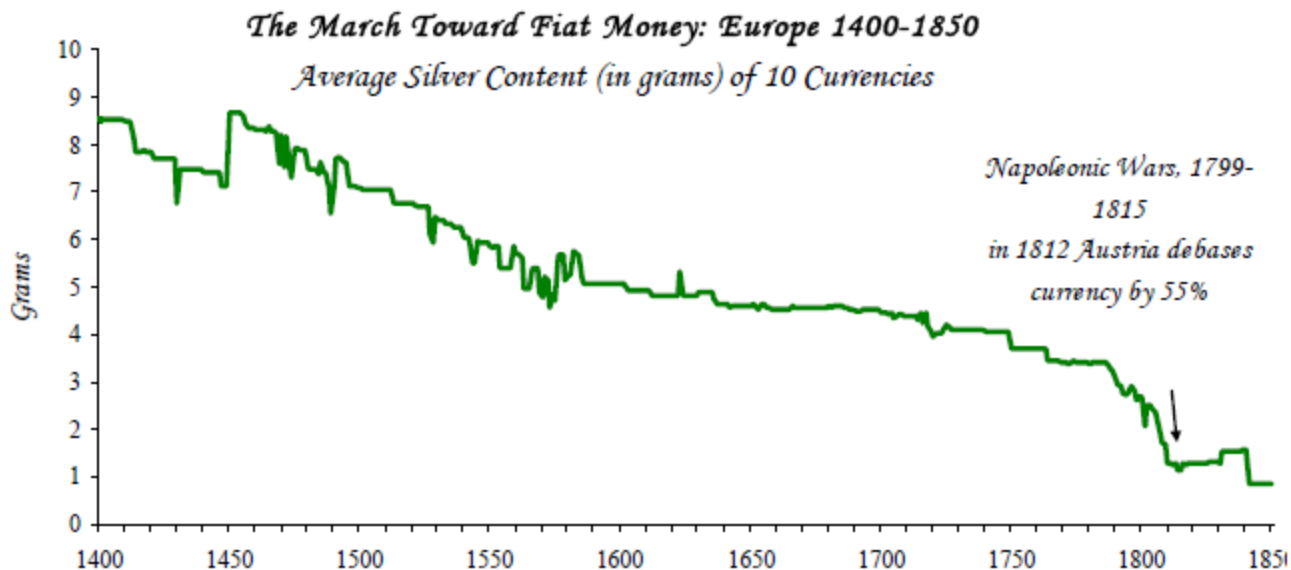
Michael A Berry, PhD

Cambridge House Symposium

Vancouver January 2010

# Continual Debasement of Currency in Europe Over 450 Years

Reinhart and Rogoff, *This Time Is Different* April 2008



Sources: Primarily Allen and Unger and other sources listed in Table AI.4.

Notes: In the cases where there is more than one currency circulating in a particular country (in Spain, for example, we have the New Castille maravedi and the Valencia dinar) we calculate the simple average.

# Expropriation Through Currency Debasement Europe 19<sup>th</sup> Century

Country	Period covered	Cumulative decline in silver content of currency (percent)	Largest debasement (percent) and year		Share of years in which there was a debasement of the currency (i.e. a reduction in the silver content)	
					All	15 percent or greater
Austria	1800–1860	–58.3	–55.0	1812	37.7	11.5
Germany	1800–1830	–2.2	–2.2	1816	3.2	0.0
Italy	1800–1859	0.0	0.0		0.0	0.0
Portugal	1800–1855	–12.8	–18.4	1800	57.1	1.8
Russia	1800–1899	–56.6	–41.3	1810	50.0	7.0
Turkey	1800–1899	–83.1	–51.2	1829	7.0	7.0
United Kingdom	1800–1899	–6.1	–6.1	1816	1.0	0.0

Sources: Primarily Allen and Unger and other sources listed in Table AI.4.

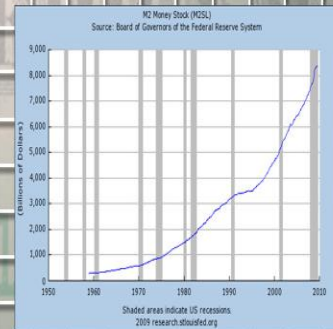
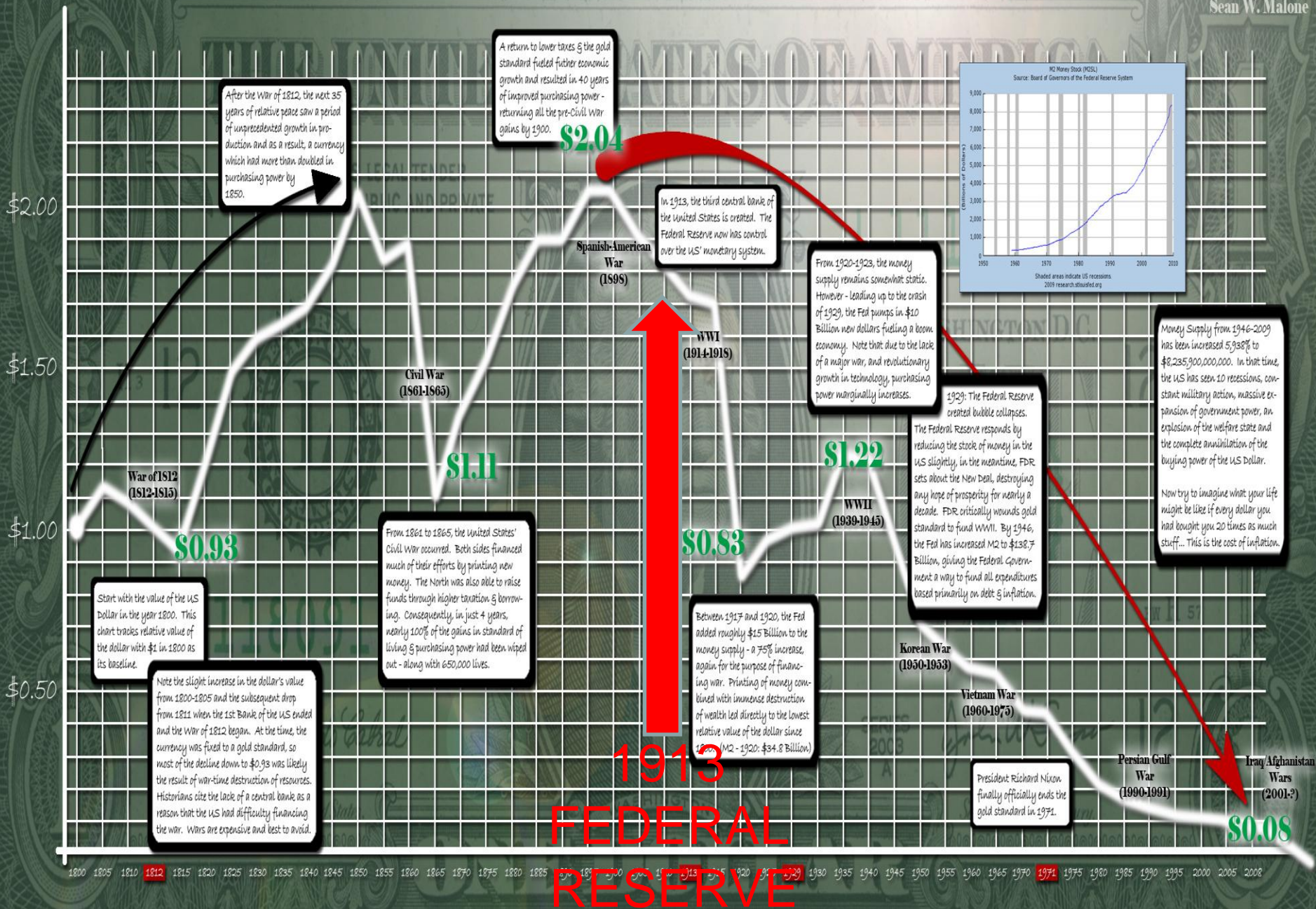
## This Time is Different: A Panoramic View of Eight Centuries of Financial Crises\*

Carmen M. Reinhart, *University of Maryland and NBER*

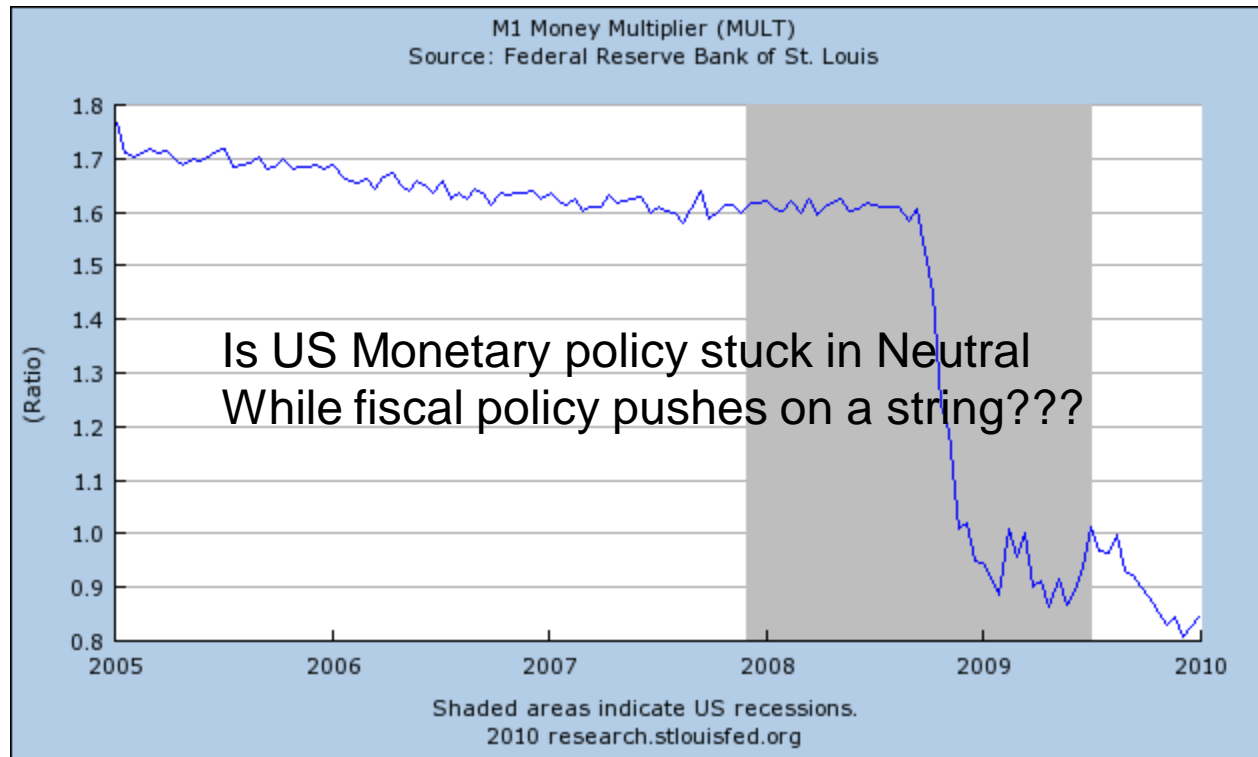
Kenneth S. Rogoff, *Harvard University and NBER*

# The Rise & Fall of the Dollar: 1800 - 2009

Created by  
Sean W. Malone

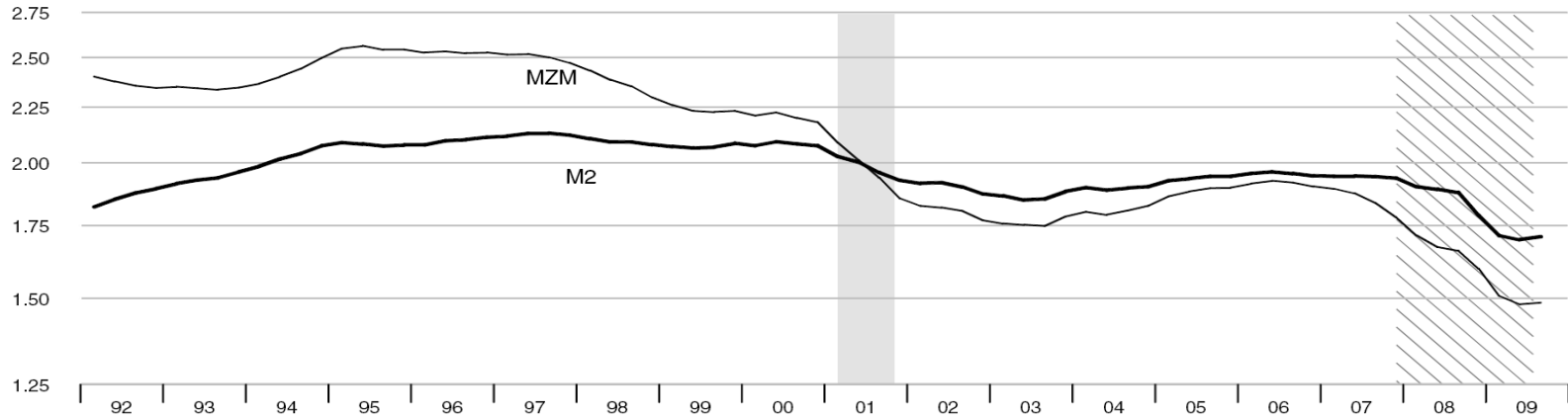


# St Louis Fed Money Multiplier January 2010



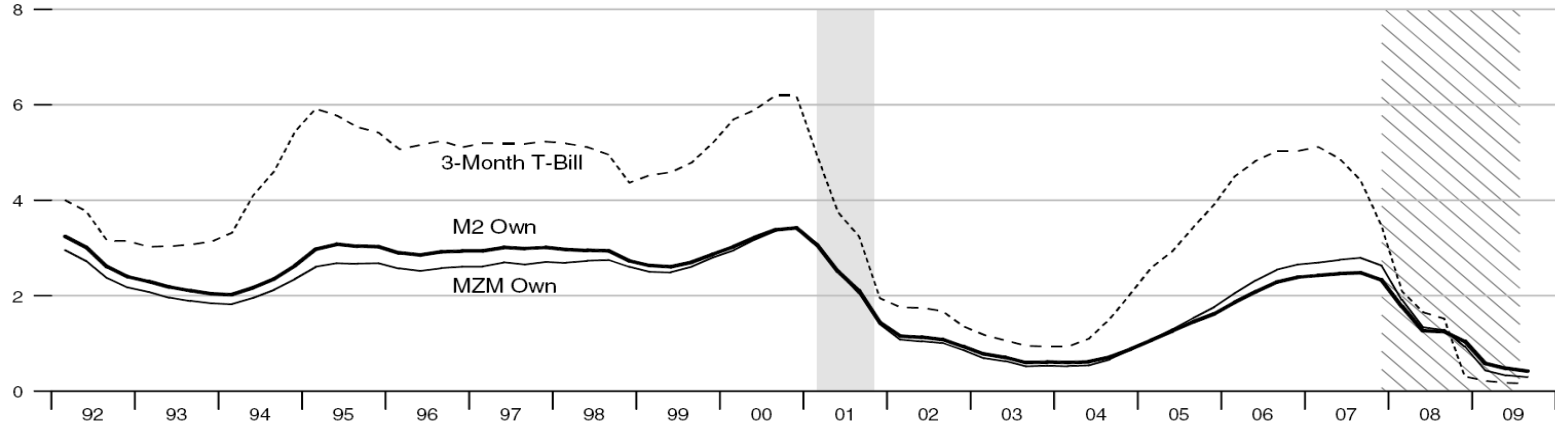
## Velocity

Nominal GDP/MZM, Nominal GDP/M2 (Ratio Scale)



## Interest Rates

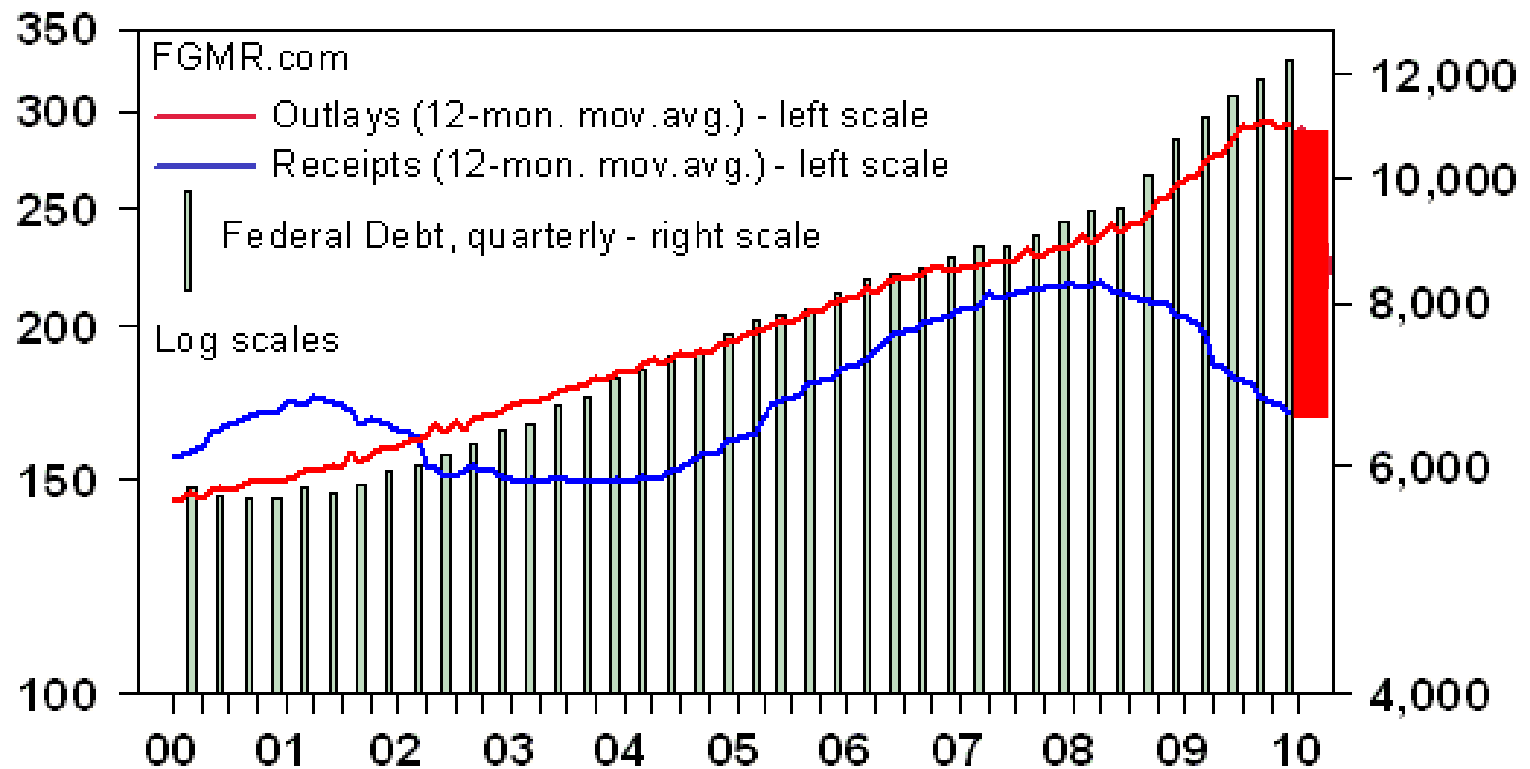
Percent



# THE DOLLAR

## BE AFRAID; BE VERY AFRAID of the DOLLAR

**Federal Tax Receipts Tumble & Outlays/Debt Soar**  
January 2000 - November 2009 (US dollars in billions)



# Trade Weighted Value of the Dollar 1990- 1999

Year Over Year Change  
**RED IS YOY DECLINE**

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Average
1990	93.07	92.28	93.78	94.92	94.24	93.02	91.53	89.01	88.25	86.27	84.44	85.50	90.53
1991	84.88	83.75	85.83	90.36	90.11	91.23	92.88	91.50	90.58	88.23	87.46	86.67	88.62
1992	84.14	86.36	88.3	89.70	88.81	87.30	84.68	84.02	81.67	84.28	88.92	90.55	86.56
1993	92.14	92.21	90.99	88.94	87.56	87.25	89.61	89.59	89.87	89.52	90.99	91.84	90.04
1994	92.50	91.04	90.58	90.74	89.06	89.83	87.34	87.43	87.00	85.96	84.24	86.95	88.56
1995	87.47	86.85	85.23	81.30	79.98	81.07	80.42	80.97	84.36	84.13	84.57	85.15	83.46
1996	85.23	87.47	86.69	86.73	87.29	87.61	87.65	86.42	86.99	87.93	87.25	87.86	87.09
1997	88.70	91.70	93.09	93.09	94.95	92.89	92.65	95.77	96.03	94.63	94.18	96.87	93.71
1998	98.35	98.17	97.24	99.25	98.05	99.92	100.61	102.40	100.65	98.00	94.35	96.46	98.62
1999	93.86	95.46	98.17	98.10	97.71	98.87	99.50	97.43	96.36	94.47	95.06	96.52	96.79

Range 80.42 to 102.40



# Trade Weighted Dollar 2000- 2010

2000	95.24	98.10	98.33	98.37	101.66	101.68	99.70	102.03	102.11	104.37	105.80	105.90	101.11
2001	102.48	103.04	105.19	110.03	107.54	109.41	110.67	108.76	107.76	107.00	108.04	109.02	107.41
2002	110.04	112.44	112.16	111.20	108.01	105.16	101.88	103.21	101.73	103.61	102.50	103.16	106.26
2003	100.71	98.01	96.91	96.54	94.13	91.34	91.44	93.88	94.57	89.59	90.06	87.42	93.72
2004	84.64	85.77	86.06	84.91	88.83	87.67	86.87	87.60	86.61	85.15	82.62	79.45	85.51
2005	79.71	81.72	81.19	82.00	82.51	84.81	86.17	84.93	83.09	84.91	85.33	86.63	83.58
2006	84.94	84.24	84.67	85.22	81.43	80.40	81.16	81.51	80.96	81.60	81.64	80.09	82.32
2007	81.09	82.29	81.47	80.56	79.14	78.74	78.04	77.47	77.36	74.37	72.66	73.02	78.02
2008	72.85	72.21	70.91	70.92	71.31	70.78	70.92	71.72	75.69	76.20	82.04	83.27	74.07
2009	79.14	82.61	85.64	83.23	81.23	75.65	76.90	74.26	75.49	74.71	73.91	72.03	77.90
2010	74.29												



Range 70.78 to 112.44

**NOTE:** July 2008 was the beginning of an interim Short Covering

# The Curse of the Paper Dollar

Lew Lehrman WSJ 1990

- Managed exchange rates are exploited to subsidize exports and tax imports.  
*“ ... just another Smoot Hawley.”*
- Under floating exchange rates the US (and I might add the world) has suffered unprecedented financial instability for 60 years.

# Currency Instability

- Four periods of wage and price controls 1971-1974.
- The US dollar plunged in value.
- Then the energy crisis with double digit inflation of 15% (double that of the Civil War).
- International banking turmoil 1982 to 1990.

# Deflationary and Inflationary Collapses

**The deflationary collapse of the 1930s,**

**the inflationary collapse of the Bretton Woods system in 1971, and**

**the recent financial crisis (is it inflation / deflation or eventually both?) - all consequences of reserve currency shortsightedness.**

Result: The gold price soared from \$35 in 1971 to \$200 by the end of 1974, and \$1,100 / ounce in December 2009

# The Longer Term Sequence of Increasing Economic and Monetary Pathology In the 20<sup>th</sup> century

1. The collapse of the post-World War I monetary system. the **stock-market boom of the 1920s, and the subsequent crash and price deflation, as the result of massive official accumulation--and subsequent liquidation--of foreign-exchange reserves**
2. The 1960s **breakdown of the dollar-based Bretton Woods system** an agreement that made the gold-convertible U.S. dollar the official reserve currency of the world monetary regime; it also fixed exchange rates within narrow limits.
3. The **U.S. abandonment of gold convertibility in 1971 eliminated fixed exchange rates. The dollar's reserve-currency role expanded sharply**; without gold backing, it became a question **of confidence** in the dollar and the US economy.
4. **The reserve-currency dollar has fostered the main pathologies that plague the world economy: speculative "hot money" flows that first inflated and then deflated stock, bond, and real-estate prices; sharp rise and fall of commodity prices; Congress's incorrigible fiscal irresponsibility; and the mushrooming U.S. deficit in international trade.**

# Today Washington Is Addicted to Reserve Currency Financing

- **Reliance on currency-reserve financing to expand government spending for current consumption.**
- ***It is much worse this time because Treasury bonds were joined in the mix by mortgage-backed securities issued by Fannie Mae and Freddie Mac and implicitly backed by the government.***
- “This funneled inflation (and then deflation) into residential real estate at the very time when Congress was forcing Fannie and Freddie to lower the quality of their mortgage loans to promote homeownership. ”

# An Eternal Truth

Stable Money emanates ONLY from an  
**INDEPENDENT** monetary standard

# Keynesians Argued After 1971

- Devalue the exchange rate (move from fixed rates) and stimulate exports and employment. Let the Fed “fine tune.”
- **Monetarists** argued that a Keynesian inflationary bias would exist.

Monetarist Fallacy: Impossibility of targeting both money supply and exchange rate. If demand for cash is stable free exchange rates should work.



# Reserve Currency System: The Culprit

- Permits the reserve country to finance very large budget and trade deficits.
- The more permanent the facility, the bigger the deficits and the greater the subsequent devaluation.

# How To Remedy:

## Not an Impossibility

- Replace Forex reserves with an independent monetary asset – not one nation's (or one organization's) liability.
- Fix each country's currency to its gold or commodity value.
- Remove existing foreign exchange reserves from balance sheets – repay over decades

# Advantages

- Stability- chaos of floating rates diminished.
- Relieve US of Reserve Currency burden – American manufacturing would revive.
- The world would experience a trade surplus equal to rise in official gold reserves – lower protectionism.
- Sustainable Global Currency structure, counter cyclical stimulus, anchored by gold's stability and not financed by government debt.
- Recap the Fed's balance sheet (NOW 50 TO 1 LOAN TO CAPITAL) by revaluing gold from official \$42 to \$800 - \$1000.

# Convertibility to Gold or Hard Assets

- Reform the international monetary system
- Make the world's major currencies directly convertible to gold or other hard assets.
- This would restore immediate discipline to the US \$.

# Results

- Curb currency speculation.
- Diminish short term speculation. Channel savings to long term investments.
- Solve employment problem.

# How Washington Can Avert the Next Crisis?

- 1. Adopt a global currency standard less centered on the dollar.
- 2. Reduce huge inflows of foreign capital.

These contributed to low interest rates, excess liquidity, loose monetary policy and irrational exuberance.

Which means overleveraging, under pricing of risk and an ultimate meltdown.

# Today's Catch 22

- What If: Foreign investors refuse to finance the deficits?
- Devaluation – inflation – double dip
- But:
- It is equally damaging if foreigners finance large deficits for long times.

**“The main culprit:  
the dollar's role as the  
world's main official  
reserve currency.”**



“The Reserve-currency Curse.”

**The problem is that, unlike gold, official dollar reserves increase the money supply in one country without decreasing it in another.**

**WHICH MUST EVENTUALLY  
INDUCE**

**Either Inflation or Deflation  
Or Both**

**Go Forward To Gold: How To Lift The Reserve-Currency Curse**  
[National Review, Dec 15, 2008](#)

by [Lewis E. Lehrman, John D. Mueller](#)

“Though he almost certainly doesn't realize it yet, President Barack Obama will either set the dollar's reserve-currency status on the path to extinction or risk becoming the next victim.”

# Congress Must Realize

- Large external deficits
- Existence and dominance of the reserve currency dollar
- Large capital inflows
  
- Are no longer in the best interest of the United States

# The Key Difference Between a Gold Standard and a Reserve Currency system

- Foreign-exchange reserves, in the form of government bonds, are not only assets of the national authority that holds them, as gold was.
- **They are also (unlike gold) debts of the country that issues them.** When foreign monetary authorities acquire U.S. debt securities as reserves, U.S. monetary authorities are borrowing.

- The Global Currency regime is changing.
- What will the new regime look like?
- You must have a say - its your money!