

POT/POT (T; N) \$119.73; US\$116.93

Stock Rating: Outperform

Target: (Unchanged)
US\$127
(Unchanged)

Risk Rating: Above Average (Unchanged)

Stock Data			
2 - Week Range US\$63.65 - US\$126.47			
Symbol / Exchange	POT / TSX; POT / NYS		
Bloomberg / Reuters (US)	POT US / POT		
Bloomberg / Reuters (Cdn)		POT CN / POT.TO	
Shares Outstanding (mn)			303.9
Market Cap (US\$ mn)		\$	35 540
Free Float:			100.0%
	2009A	2010E	2011E
Estimates (Dec)			
Adj. EPS	\$3.25	\$6.00	\$7.74
Net sales	\$3 658	\$6 072	\$6 720
EBITDA	\$1 389	\$2 940	\$3 626
EBITDA Margin	38.0%	48.4%	54.0%
Free Cash Flow	(\$882)	\$253	\$422
Dividend / Share	\$0.40	\$0.40	\$0.40
/aluation			
P/E	36.0x	19.5x	15.1x
EV / EBITDA	28.5x	13.4x	10.9x
Free Cash Flow Yield	-2.5%	0.7%	1.2%
Dividend Yield	0.3%	0.3%	0.3%
Opinion & Financial Data			
Stock Rating		0	utperform
Target Price		US	D 127.00
Potential 12-Month Total Return 99			9%
Enterprise Value (US\$ mn)			\$39 523
Net Debt-to-Cap. (2009E)			43.0%

Industry Rating: Underweight (NBF Economics & Strategy Group)

Company Profile:

PotashCorp, based in Saskatoon, is the largest global producer of fertilizer. It is a) the single largest producer of potash, accounting for 17% and 22% of the global production and capacity; b) second largest producer of phosphate fertilizers (by nutrient capacity); and c) third largest producer of nitrogen fertilizers (by nutrient capacity). Its global potash investments include ICL in Israel (11% interest), APC in Jordon (28%), SQM in Chile (32%) and Sinofert in China (22%).

Hari Sambasivam - (416) 869-7801 hari.sambasivam@nbfinancial.com

Associate: Jing Feng, CFA - (416) 869-6515 jing.feng@nbfinancial.com

Potash Corp of Saskatchewan

Estimate change

Upward revision to guidance

HIGHLIGHTS

Strong potash sales in North America and offshore

On a positive note, POT raised its guidance for Q1 2010 to \$1.30-\$1.50/share, citing "record North American sales volumes, strong offshore shipments higher-than-expected margins in nitrogen and phosphate." POT's revised guidance compares with a surprisingly cautious guidance on Jan. 28 of \$0.70-\$1.00/share in Q1 and \$4-\$5/share for 2010. We are already modelling an admittedly more optimistic EPS of \$6.00/share, including Q1 EPS of \$1.50. POT's revision today is not entirely surprising given signs of strengthening potash pricing since the conclusion of the Chinese contract (\$350/tonne cfr) as demonstrated by a) Canpotex's prices in Japan, Taiwan and Vietnam of \$385-\$400/tonne cfr; b) POT's U.S. Corn Belt pricing at \$430-\$441/tonne until Feb. 28, and \$463-\$474/tonne after March 1; b) increase in Canpotex's pricing on March 5 to \$415-\$430 cfr; c) Canpotex's recent contract to supply 600,000 tonnes at US\$370 cfr to an Indian consortium; and d) sharp increases in DAP prices to \$500-\$510 fob bulk U.S. Gulf, from \$345-\$350 in mid-December. We have retained our "Outperform" rating and price target of US\$127, based on a strong global recovery in 2010 for crop nutrient application, following the weak application in 2009.

Stock Performance





Positive revision based on strong sales in North America and offshore, and strength in nitrogen and phosphate

On a positive note, POT raised its guidance for Q1 2010 to \$1.30-\$1.50/share, citing "record North American sales volumes, strong offshore shipments and higher-than-expected margins in nitrogen and phosphate." POT's revised guidance compares with a surprisingly cautious guidance on Jan. 28 of \$0.70-\$1.00/share in Q1 and \$4-\$5/share for 2010. We are already modelling an admittedly more optimistic EPS of \$6.00/share (potash volume of 8.2 mln tonnes), including EPS of \$1.50 in Q1 (potash volume of 2.1 mln tonnes). Key areas of difference between our estimate and that of POT's Jan. 28 guidance included a) potash gross margins of \$1.4-\$1.8 bln (our forecast of \$2.5 bln); and b) combined nitrogen + phosphate gross margins of \$0.4-\$0.5 bln (our estimate of \$0.4 bln). POT's revision today is not entirely surprising given signs of strengthening potash pricing since the conclusion of the Chinese contract (\$350/tonne cfr) as demonstrated by a) Canpotex's prices in Japan, Taiwan and Vietnam of \$385-\$400/tonne cfr; b) POT's U.S. Corn Belt pricing at \$430-\$441/tonne until Feb. 28, and \$463-\$474/tonne after March 1; b) increase in Canpotex's pricing on March 5 to \$415-\$430 cfr; c) Canpotex's recent contract to supply 600,000 tonnes at US\$370 cfr to an Indian consortium; and d) sharp increases in DAP prices to \$500-\$510 fob bulk U.S. Gulf, from \$345-\$350 in mid-December. We assumed global potash demand of 45+ mln tonnes, based on strong shipments to the U.S., India (potential to import 5+ mln tonnes in 2010) and China (potential to import 8 mln tonnes in 2010). This compares with POT's global shipment forecast of 50 mln tonnes (~58 mln in 2007 and 30-35 mln in 2009). We have retained our "Outperform" rating and price target of US\$127, based on a strong global recovery in 2010 for crop nutrient application, following the weak application in 2009.

DISCLOSURES:

Ratings And What They Mean: PRIMARY STOCK RATING: NBF has a three-tiered rating system that is relative to the coverage universe of the particular analyst. Here is a brief description of each: Outperform – The stock is expected to outperform the analyst's coverage universe over the next 12 months; Sector Perform – The stock is projected to perform in line with the sector over the next 12 months; Underperform – The stock is expected to underperform the sector over the next 12 months. SECONDARY STOCK RATING: Under Review – Our analyst has withdrawn the rating because of insufficient information and is awaiting more information and/or clarification; Tender – Our analyst is recommending that investors tender to a specific offering for the company's stock; Restricted – Because of ongoing investment banking transactions or because of other circumstances, NBF policy and/or laws or regulations preclude our analyst from rating a company's stock. INDUSTRY RATING: NBF has an Industry Weighting system that reflects the view of our Economics & Strategy Group, using its sector rotation strategy. The three tiered system rates industries as Overweight, Market Weight and Underweight, depending on the sector's projected performance against broader market averages over the next 12 months. RISK RATING: NBF utilizes a four-tiered risk rating system, Low, Average, Above Average and Speculative. The system attempts to evaluate risk against the overall market. In addition to sector-specific criteria, analysts also utilize quantitative and qualitative criteria in choosing a rating. The criteria include predictability of financial results, share price volatility, credit ratings, share liquidity and balance sheet quality.

General – National Bank Financial (NBF) is an indirect wholly owned subsidiary of National Bank of Canada. National Bank of Canada is a public company listed on Canadian stock exchanges.

The particulars contained herein were obtained from sources which we believe to be reliable but are not guaranteed by us and may be incomplete. The opinions expressed are based upon our analysis and interpretation of these particulars and are not to be construed as a solicitation or offer to buy or sell the securities mentioned herein.

Research Analysts – The Research Analyst(s) who prepare these reports certify that their respective report accurately reflects his or her personal opinion and that no part of his/her compensation was, is, or will be directly or indirectly related to the specific recommendations or views as to the securities or companies.

NBF compensates its Research Analysts from a variety of sources. The Research Department is a cost centre and is funded by the business activities of NBF including, Institutional Equity Sales and Trading, Retail Sales, the correspondent clearing business, and Corporate and Investment Banking. Since the revenues from these businesses vary, the funds for research compensation vary. No one-business line has a greater influence than any other for Research Analyst compensation.

Canadian Residents – In respect of the distribution of this report in Canada, NBF accepts responsibility for its contents. To make further inquiry related to this report, Canadian residents should contact their NBF professional representative. To effect any transaction, Canadian residents should contact their NBF Investment advisor.

U.S. Residents – With respect to the distribution of this report in the United States of America, NBF Securities (USA) Corp., an affiliate of NBF, accepts responsibility for its contents, subject to any terms set out above. To make further inquiry related to this report, United States residents should contact their NBF Securities (USA) Corp. professional representative. To effect any transaction, United States residents should contact their NBF Securities (USA) Corp. investment advisor.



UK Residents – In respect of the distribution of this report to UK residents, NBF has approved this financial promotion for the purposes of Section 21(1) of the Financial Services and Markets Act 2000. NBF and/or its parent and/or any companies within or affiliates of the National Bank of Canada group and/or any of their directors, officers and employees may have or may have had interests or long or short positions in, and may at any time make purchases and/or sales as principal or agent, or may act or may have acted as market maker in the relevant securities or related financial instruments discussed in this report, or may act or have acted as investment and/or commercial banker with respect thereto. The value of investments can go down as well as up. Past performance will not necessarily be repeated in the future. The investments contained in this report are not available to private customers. This report does not constitute or form part of any offer for sale or subscription of or solicitation of any offer to buy or subscribe for the securities described herein nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever.

This information is only for distribution to non-private customers in the United Kingdom within the meaning of the rules of the Regulated by the Financial Services Authority.

Copyright – This report may not be reproduced in whole or in part, or further distributed or published or referred to in any manner whatsoever, nor may the information, opinions or conclusions contained in it be referred to without in each case the prior express written consent of National Bank Financial.

NBF is a member of CIPF

NBF quarterly ratings summary and the total ratings by month can be found on our website under Research and Analysis/Equities/About NBF Research/Quarterly Ratings Summary (link attached) http://www.nbcn.ca/cmst/site/index.jhtml?navid=803&templateID=249
The NBF Research Dissemination Policy is available on our website under Legal/Research Policy (link attached)
http://www.nbcn.ca/cmst/site/index.jhtml?navid=712&templateid=243

POT (Potash Corp of Sask) - ADDITIONAL COMPANY RELATED DISCLOSURES

If a company specific disclosure is not found herein for a listed company, NBF at this time does not provide research coverage or stock rating for the company in question

In the past 12 months NBF has not acted as financial advisor, fiscal agent or underwriter for the company that is the subject of this report. NBF may act in such a capacity in the future and receive, or expect to receive, compensation for such activities.

NBF is an indirect wholly owned subsidiary of the National Bank of Canada. From time to time the National Bank of Canada may enter into lending or financial arrangements with companies that are the subject of NBF Research Reports. At the date of this report, National Bank of Canada is not a lender to the company which is the subject of this report.

NBF and/or its Affiliates may have a position in the securities mentioned herein and may make purchases and/or sales of these securities from time to time in the open market or otherwise. On the last day of the month preceding the date of this report, NBF and its Affiliates held in the aggregate less than 1% of the outstanding shares (of any class of equity securities) of this issuer. (10)