

DO YOU SEE WHAT I SEE?

Wednesday 14th April 2010

“Small savings add up to make a big difference”

Travelling home after work on the train last night, this advert (see below) caught my eye. With the General Election being called last week, it seems Essex County Council are keen to show the voting public that they are doing their best efforts to reduce the Nation’s growing debt burden. They boast that by moving to second class postage for non-urgent mail they have saved £100,000. The money will be spent in filling a thousand potholes after a long and extraordinary cold winter. Something to shout about I would agree, but you have to ask how many more potholes could have been filled by saving the cost of these adverts too?



John Husselbee

14th April 2010

<http://leadenhallstreet.blogspot.com/>